

Minutes Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee September 1, 2014

Minutes of the Mayor's Youth Advisory Commission C.I.T.Y Project Subcommittee held on September 1, 2014, 4:00 p.m., at the Westside Multigenerational Center, 715 W. 5th St, Tempe, AZ 85281.

MEMBERS Present: Dominic Bonelli, Tiffanie Cappello Lee, Jason George, Chris Moffitt.

MEMBERS Absent: Franklin Zyriek.

City Staff Present: Lily Villa.

Guests Present: None.

Agenda Item 1 – Call Meeting To Order/Introductions

Dominic Bonelli, Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee Chair called the meeting to order at 4:09 p.m.

Agenda Item 2 – Consideration of the Meeting Minutes: August 18, 2014

The group silently read the minutes from August 18, 2014 to check for any grammatical mistakes.

Motion: Chris Moffitt motioned to approve the minutes.

Second: Tiffanie Cappello Lee seconded the motion.

Decision: Minutes were approved.

Agenda Item 3 - Announcements

Dominic shared two prototype C.I.T.Y. project logos which he obtained from Zane Berry. The group discussed the following possible changes to the logo which Dominic will present to Zane before the next subcommittee meeting:

- Turning the 'I' in C.I.T.Y. into a person placing a brick on the tip of the 'C'.
- Remove the cracks in the bricks in the logo.
- Add greater variation in color in the background and 'C' bricks.
- Remove the underline below the 'ity' and move 'ity' closer to the 'C'.
- Make the background a lighter shade of gray with gradient filling.
- Put gradient filling into the orange 'C'.

- Make sure that there is a well-defined shadow where the 'C' bricks are pushed into the background.
- Make the bricks more regular in size.

Agenda Item 4 – Brochure Development

Dominic reiterated that the purpose of brochure development would be to provide materials to the MYAC members to distribute and enhance community awareness of the C.I.T.Y. project.

The following details were discussed regarding the content and design of the brochure:

1. Make a tri-fold brochure.
2. Highlight "Learn," "Inspire," "Become," and "Have Fun" as headers for C.I.T.Y. project information.
3. It should have a professional appearance.
4. Put graphic design with pictures of people having fun.

Agenda Item 5 – Further C.I.T.Y. Project Planning

Due to time constraints this agenda item was tabled until future meetings.

Agenda Item 6 – Information Materials for C.I.T.Y. Project Promotion

Due to time constraints this agenda item was tables until future meetings.

Agenda Item 7 – Future Agenda Items

- Further C.I.T.Y. Project Planning
- Information Materials for C.I.T.Y. project promotion
- Brochure Development

The Subcommittee's next meeting will be **September 15, 2014**.

Meeting adjourned at 5:19 p.m.

Prepared by: Lily Villa

Reviewed by: Kim Bauman

Dominic Bonelli, Chair
Mayor's Youth Advisory Commission C.I.T.Y. Project Subcommittee